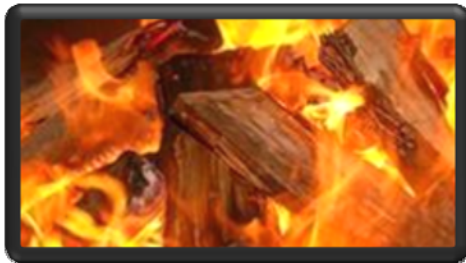
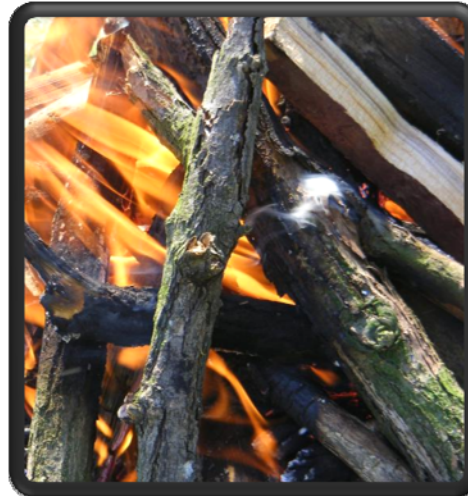
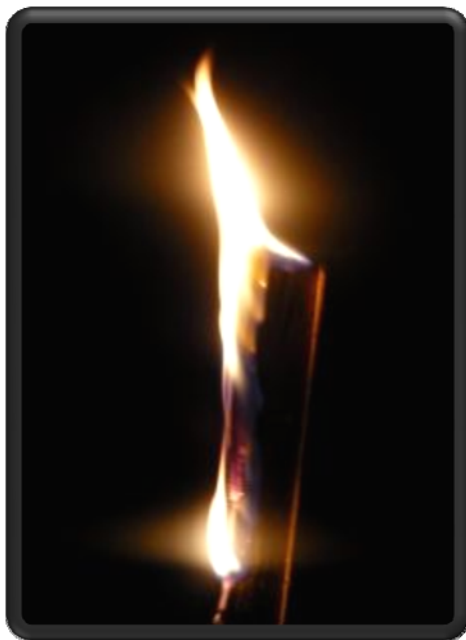


2010 Joint Spring Conference

KLA Academic Library Section | KLA Special Library Section | SLA Kentucky Chapter

April 28-30, 2010 – General Butler State Resort Park – Carrollton, KY



**Pass the Torch,
Maintain the Flame**





2010 PRE-CONFERENCE

Developing Information Literate Students and Lifelong Learners

**Wednesday, April 28
1:00 – 4:00 p.m.**

**Advanced Registration: \$30
On-Site Registration: \$50**

Presented by Members of FoKAL
(Federation of Kentucky Academic Libraries)

*Helen Beaven, Georgetown College
Julia Dickinson, Berea College
Sonja Eads, Maysville Community & Technical College
Marcia Freyman, Bluegrass Community & Technical College
Betina Gardner, Eastern Kentucky University
Julie George, Eastern Kentucky University
Margo Hamm, Maysville Community & Technical College
Cindy Judd, Eastern Kentucky University
Jeff Matthias, Jefferson Community & Technical College*

Description:

This workshop will include sections covering: creating embedded course activities to include/assess IL; marketing IL to faculty, administration, students and employers; and development of effective learning outcomes for IL skills. Participants will be actively engaged in a series of hands-on activities as well as the opportunity to share successes and frustrations in their current institutions. Members of the FoKAL (Federation of Kentucky Academic Libraries) will lead the activities and discussion.

FEATURED SPEAKERS



Opening General Session

9:30-10:45 a.m. Thursday

Does your library's flame need re-"Kindled"? Amazon's wireless e-book reader may be the spark you need.

Joyce Neujahr

Joyce Neujahr has been an elementary school library media specialist, coordinator of the Summer Reading program at her public library, and is regularly asked to participate as a guest instructor of library science classes at the University of Nebraska – Omaha. She is currently Director of Patron Services at the University of Nebraska – Omaha, Dr. C.C. and Mabel L. Criss Library, a position she has held since 2008. Neujahr received her Master of Library Science degree from the University of Missouri – Columbia. She lives (and works) on the farm with her husband in Waverly, NE and enjoys being in the country with their dog and horses. Frequent visits from other wildlife, her six children, make for a great life.

Presentation: Amazon's Kindle device offers consumers an innovative, fast, and convenient way to acquire new books. Libraries can also benefit, as demonstrated in this presentation discussing two ways an academic library improved user access by lending Kindle wireless reading devices to their patrons. Learn how loaning Kindles can deliver never-before-possible immediate access to bestsellers and new releases. Both the conceptual view of Kindle loans, and practical issues such as cataloging, costs, and copyright are discussed.



Closing General Session

10:45 a.m.-12:00 p.m. Friday

Open Access: Libraries as Agents of Change in Scholarly Communication

Kristi L. Palmer

Kristi L. Palmer earned a B.A. in History from Ball State University in 1999 and a Master in Library Science from Indiana University in 2001. She has worked professionally in the arena of digital collection organization and metadata creation for 8 years, utilizing tools such as ContentDM, DSpace, Open Journal Systems, and Open Conference Systems to create faculty, student, and community-driven digital scholarship and cultural heritage collections. Palmer's research interests include open access, scholarly communication, and Indianapolis history with her publications and presentations on the topics earning her recognition as one of Library Journal's Movers & Shakers in 2009.

Presentation: Should libraries lead change in scholarly communication? Yes, dare I say, why not? Libraries have the opportunity to not simply realign services to better serve constituents but to reimagine the information gathering, sharing, publishing, and archiving paths of scholars. Libraries, or more poignantly, the services we provide, are presently a necessary piece of the scholarly communication cycle. We serve as organizers of information, financiers of access to information, teachers of information location and application skills, and preservers of information. We must offer enlightened options for information exchange while our services remain highly valued. We have an opportunity to contribute to a "Gutenberg event," Open Access. We have the opportunity to imbue our many services into a new information sharing model but it will require cultural transformation, speedy adaptation, and the willingness to experiment. Simply and not so eloquently put, we need to muster up the guts to lead change in scholarly communication and information exchange.

Wednesday, April 28, 2010

Wednesday, 12:00-1:00 p.m.

Registration

Location: The Conference Center Lobby

Wednesday, 1:00-4:00 p.m.

Pre-Conference

Developing Information Literate Students and Lifelong Learners

Members of FoKAL (Federation of Kentucky Academic Libraries)

Location: TBD

This workshop will include sections covering: creating embedded course activities to include/assess IL; marketing IL to faculty, administration, students and employers; and development of effective learning outcomes for IL skills. Participants will be actively engaged in a series of hands-on activities as well as the opportunity to share successes and frustrations in their current institutions. Members of the FoKAL (Federation of Kentucky Academic Libraries) will lead the activities and discussion.

Wednesday, 4:00-5:00 p.m.

Free Time/Networking Break

Wednesday, 4:30-6:30 p.m.

Registration

Location: The Conference Center Lobby

Wednesday, 5:00-7:00 p.m.

Early Bird Reception

Location: The Conference Center Lobby

Come relax with snacks and a tasty beverage, while chatting up your colleagues. The evening will include live guitar music by Keith Raney, a local guitarist with 20 years of experience. For anyone interested in joining Keith in an impromptu jam session, feel free to bring along your instrument.

Thursday, April 29, 2010

Thursday, 7:15 a.m.-12:00 p.m.

Registration

Location: The Conference Center Lobby

Thursday, 8:00-8:45 a.m.

Deluxe Continental Breakfast

Location: TBD

Assorted chilled fruit juices and coffee; variety of muffins and Danish pastries; choice of country ham and sausage biscuits.

Thursday, 9:00-10:15 a.m.

Opening General Session

Does your library's flame need re-"Kindled"? Amazon's wireless e-book reader may be the spark you need.

Joyce Neujahr, University of Nebraska-Omaha

Location: TBD

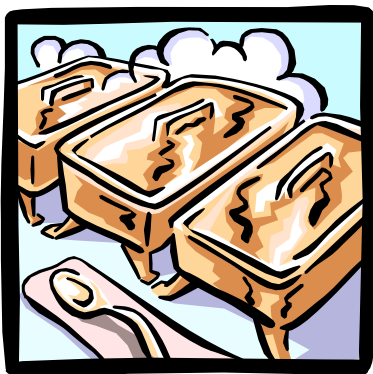
Amazon's Kindle device offers consumers an innovative, fast, and convenient way to acquire new books. Libraries can also benefit, as demonstrated in this presentation discussing two ways an academic library improved user access by lending Kindle wireless reading devices to their patrons. Learn how loaning Kindles can deliver never-before-possible immediate access to bestsellers and new releases. Both the conceptual view of Kindle loans, and practical issues such as cataloging, costs, and copyright are discussed.



Thursday, 10:15-10:25 a.m.

Mid-Morning Break

Location: TBD



Thursday, 10:30-11:20 a.m.

Concurrent Mini-Sessions I

Critical Thinking in Information Literacy Instruction

Jo Staggs-Neel, University of Kentucky

Location: TBD

This session will start with an overview of critical thinking and information literacy as well as some of the main players (ALA, ACRL, SLA, etc.) and continue with a look at the successes and what they tell us about our best route to patrons who can use critical thinking to evaluate information sources.

Now's the Time, Online Orientations

Sandy Farrell, Carol Driver & Anita Weathers, West Kentucky Community & Technical College

Location: TBD

It's been a long, hard road, but the orientation team at West Kentucky Community & Technical College has gone online with its English 101 and 102 orientations. The team will share with you their journey of three "online newbies" learning the virtual ropes of library instruction.

Working with MBAs

Peter Hesseldenz, University of Kentucky

Location: TBD

The MBA program at the University of Kentucky is rigorous. Students are required to research at a high level so a good knowledge of business information resources is essential to success. However, many MBA candidates come to school ill-prepared to do the research. This session will present some of the strategies I've developed for working with this highly motivated, yet mostly untrained group.

Thursday, 11:30 a.m.-12:30 p.m.

Lunch

Location: TBD

Enjoy a nice traditional hot buffet of tossed salad, southern fried chicken, vegetable lasagna, roasted red potatoes, buttered corn, and seasonal fresh vegetables as well as rolls, corn bread and butter, iced tea, soft drinks, and coffee service. There will be banana pudding and blackberry cobbler for dessert.

Thursday, 12:30-1:00 p.m.

Free/Networking Time

Enjoy a quick hike or reconnect with colleagues and meet new ones.

Thursday, 1:00-1:50 p.m.

Concurrent Mini-Sessions II

KYVL: Stupid Database Tricks

Betsy Hughes & Enid Wohlstein, Kentucky

Virtual Library

Location: TBD

How well do you really know the KYVL website, services and research databases? Come learn some tips and tricks for using KYVL and hear about what's new and notable both online and in house (or office, whatever). Session will include a brief overview of KYVL website and the resources available to KYVL members, as well as practical tips for getting the most of KYVL databases. Feel free to bring your own laptop and follow along for a hands-on experience!

EKU Online Reference Gets H3lp

Betina Gardner, Julie Silver George & Cindy

Judd, Eastern Kentucky University

Location: TBD

EKU Libraries is in its fourth year of providing an Instant Messaging reference service. We have seen our statistics increase over that time as we have made changes to the way we offer our service, especially when we added the Meebome widgets throughout the website. Recently, ECU Libraries implemented a new IM platform in order to extend the way we provide online reference help. LibraryH3lp offers simultaneous logins, queues to send questions to librarians with appropriate subject specialties, and a seamless integration with our

existing Meebome widgets. Learn about our efforts to improve the ECU Libraries "Ask Us" service. Hear about our switch to LibraryH3lp, what it has done for us, and how it has improved our services.

I Found A Dog In The Mapcase! Practical Solutions in Times of Change

Sue Lynn McDaniel, Nancy Richey & Suellen Lathrop, Western Kentucky University

Location: TBD

We must provide long-term, reliable access to information in all its forms or research and special collections libraries will have no more to offer than the chain bookstores. More than 2 out of 3 librarians aged 45 or older are expected to retire in the next five years, so it is necessary that we develop ways to pass on institutional knowledge. What is the impact of the departure of long-serving employees on library collections, policies, and procedures, and what are the best ways to pass the torch of knowledge in University archives and libraries?

Thursday, 2:00-3:00 p.m.

Concurrent Mini-Sessions III

Adventures in the Stacks: How We Learned (Not) to Weed

Laura Edwards & Cindi Trainor, Eastern Kentucky University

Location: TBD

The literature collection at ECU Libraries has been long overdue for a collection assessment. When a new home had to be found for the periodicals section after several mold outbreaks in the basement, the English liaisons saw this as an opportunity to take a hard look at the literature collection. Developing a process for weeding the literature section proved to be difficult, as materials in the field of literary studies are not as prone to going out of date or becoming irrelevant as in the fields of science or health. Come discover the trials and errors we endured before coming up with a comprehensive weeding plan for our literature collection.

The Secret Life of an IACUC Librarian

Valerie Perry, University of Kentucky

Location: TBD

Most organizations which conduct animal research are mandated by the Animal Welfare Act to have an oversight group called the Institutional Animal Care and Use Committee [IACUC]. The IACUC is responsible for approving animal research requests, periodic reviews and animal facility inspections. Librarians are important supporters for both the IACUC members and the researchers since specific types of literature searches are required in the protocol submission. Come learn about the experiences of the first librarian to serve on the University of Kentucky IACUC.

Hard Times and Opportunities: Lessons Learned

Mark Shores, Miami University - Hamilton

Location: TBD

This informative session will offer insights from a program of a bygone era – the WPA Pack Horse Librarians of the Great Depression – and provide examples of how that endeavor has parallels for libraries today. Find out how librarians can draw upon the lessons learned from the project and make them relevant in today's academic library environment.

Thursday, 3:00-3:15 p.m.

Afternoon Break

Location: TBD

Thursday, 3:15-5:40 p.m.

Membership Meetings

Location: TBD

Academic Library Section, 3:15-4:00 p.m.

Special Library Section, 4:05-4:35 p.m.

Kentucky Chapter, 4:40-5:40 p.m.

Thursday, 5:45-7:30 p.m.

Free Time - Dinner on Your Own



Thursday, 7:30-9:30 p.m.

Party in the Past! An evening of confab, 80's dance music and retro gaming

Location: TBD

Choose to boogie down to some 80s dance tunes, relive the magic of a 90s arcade, or enjoy a quiet conversation in the adjacent room. Delicious snacks and tasty beverages will be provided – come and share the best of three decades with your friends and colleagues.

Friday, April 30, 2010

Friday, 7:30-8:30 a.m.

Registration

Location: The Conference Center Lobby

Friday, 7:30-8:30 a.m.

Continental Breakfast

Location: TBD

Friday, 7:45-8:15 a.m.

Round Table Meetings

Location: TBD

Friday, 8:30-9:20 a.m.

Concurrent Sessions IV

Power of Positive Words - NLW Bookmark Contest in Prison

Donna F. Slaton, Green River Correctional Complex Library

Location: TBD

Presentation of NLW 2008 Bookmark Contest at Green River Correctional Complex; marketing the library services to prison population; general and specific uses of the library at GRCC.

The Heat is On: Mobile Initiatives

Lilia Murray, Murray State University

Location: TBD

Addressing the information seeking habits of today's patrons, libraries are warming up to the idea of integrating physical services and spaces with virtual ones. This presentation discusses some of the various ways libraries are currently incorporating the latest hot technology: mobile initiatives. Initiatives examined include those for libraries just starting a mobile presence, such as mobile audio tours and SMS reference, as well as applications for libraries interested in more advanced technologies, such as mobile OPACs and mobile library circulation.

Feeding, Focusing, and Firing Up the Faculty

Karen S. Evans & Jane Hammons, Pikeville College

Location: TBD

Faculty orientation usually consists of a presentation and a brief discussion of available services. It is valuable information but it is boring and rarely remembered. This year, the Dean agreed to allow time for a half-day faculty orientation in the Library. After much brainstorming, we decided to hold a Faculty Resource Fair. There were booths with information, food and drink, and prizes to win at the end. The result was an orientation that was informative and fun for both the librarians and the faculty.

Friday, 9:30-10:20 a.m.

Concurrent Sessions V

What the Tweet Do We Know? Deciphering and Making Use of Twitter

Wendell Barnett, Sullivan University Library

Location: TBD

Got twissues with your twerminology? Do you feel deficient in Twiteracy (Twitter literacy)? Join us for a session on discovering Twitter, Twitter-speak, tweetetiquette, and how you and your library may benefit from Twitter.

Creating the New "Normal": The 21st Century Academic Library in Theory and Practice

Arne J. Almquist, Lois Schultz & Threasa

Wesley, Northern Kentucky University

Location: TBD

The roles and expectations of academic libraries, particularly those that are not serving major research institutions, are undergoing great change. Change has been accelerated by improvements in technology, shifting expectations of library users, and most recently, by the trying economic environment. By maximizing opportunities presented by these change accelerators, Steely Library at NKU is pursuing a new model to build an even stronger academic library for the future. This presentation provides an overview of the shifting environment for academic libraries and focuses on one model of the 21st century academic library as it exists at Northern Kentucky University. Novel and successful services, such as the embedded librarian program and NKU's SourceFinder service are highlighted.

Shelf Reading: Every Library Does It... (Can Technology Help?)

Colin Magee, Madisonville Community College

Location: TBD

Shelf reading is a library chore typically delegated to part-time employees and student workers needing something to do. The process normally involves physically eyeballing the entire library collection, book by book, for hours at a time, and placing the books in the correct order. It can be a boring process, and lapses in concentration often yield many mistakes. Thanks to technology, there is a fairly simple way to improve not only the accuracy of any library's shelf reading program, but also a way to address the hidden errors of the

collection. This presentation will demonstrate the shelf reading program created at the Loman C. Trover Library at Madisonville Community College during the summer of 2009.

Friday, 10:20-10:45 a.m.

Room Checkout/Networking Break

Friday, 10:45 a.m.-12:15 p.m.

Friday Closing Session

Open Access: Libraries as Agents of Change in Scholarly Communication

Kristi L. Palmer, IUPUI University

Location: TBD

Should libraries lead change in scholarly communication? Libraries have the opportunity to not simply realign services to better serve constituents but to reimagine the information gathering, sharing, publishing, and archiving paths of scholars. Libraries, or more poignantly, the services we provide, are presently a necessary piece of the scholarly communication cycle. We serve as organizers of information, financiers of access to information, teachers of information location and application skills, and preservers of information. We must offer enlightened options for information exchange while our services remain highly valued. We have an opportunity to contribute to a "Gutenberg event," Open Access. We have the opportunity to imbue our many services into a new information sharing model but it will require cultural transformation, speedy adaptation, and the willingness to experiment. Simply and not so eloquently put, we need to muster up the guts to lead change in scholarly communication and information exchange.



Pass the Torch, Maintain the Flame

2010 Joint Spring Conference
 General Butler State Resort Park
 April 28-30, 2010

REGISTRATION FORM

Name:	Phone:
Library:	E-mail:
Institution:	I belong to (check all that apply): ___ALS ___SLS ___SLA KY Chapter ___Non-Member

Full Conference includes 2 receptions, 2 breakfasts, Thursday luncheon, and 2 breaks.

- Registration Fees: (Late/On-site registration will be an **additional \$20.00**)

{	Full Conference, Member – Thursday and Friday, April 29 & 30	\$70.00 _____
	Full Conference, Non-Member – Thursday and Friday, April 29 & 30	\$80.00 _____
	Per Day Registration, Member (___Thursday or ___Friday)	\$45.00 _____
	Per Day Registration, Non-Member (___Thursday or ___Friday)	\$55.00 _____
	Student	\$25.00 _____

 - Pre-Conference:

Developing Information Literate Students and Lifelong Learners,
FOKAL (Federation of Kentucky Academic Libraries)
 April 28, 1:00-4:00 PM

\$30.00 _____

 - Late/On-site Registration: Please add \$20 to above conference rate
- Total:** _____



For planning purposes, let us know if you plan to attend:

Wednesday Night Reception	Yes No (Circle One)
Thursday Night Event	Yes No (Circle One)

PAYMENT OPTIONS:

To pay via check, make checks payable to: **SLA Kentucky Chapter.**

Mail check with Registration Form by **March 31, 2010** to:

Alex Grigg
Lexmark Library
740 W. New Circle Rd.
Lexington, KY 40550

To register and pay via credit card, go to <http://tinyurl.com/JSC2010>.

A **\$3.00 service charge** will be added for credit card payments.