



The San Andreas Chapter presents:

Corporate Ethnography - Social Scientists in Technology Companies

Melissa Cefkin and Alex Zafiroglu, anthropologists at IBM and Intel will talk about their work as consultants and researchers -- what and how they research, and their findings.

Dinner & Networking begin at 6 p.m. - Program starts at 7:00

Intel ☞ Bldg SC12 ☞ 3600 Juliette Lane ☞ Santa Clara 95054-1540

October 7, 2009 ☞ 6 - 8:30 p.m.



To register, print, fill out and mail this form with your check to:

SLA Reservations
c/o AIM Library & Information Staffing
P.O. Box 391210
Mountain View, CA 94039-1210

Name: _____

Telephone: _____

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SLA Member (@\$20) _____ Non-Member/Guest (@\$25) _____

Retired or Unemployed SLA Member/ SLIS Student (@\$10) _____

Please make check payable to "San Andreas Chapter of SLA."

DEADLINE: Make sure your registration & check are received by: **Friday, October 2**

☆ **Thanks to Intel's Library Research Group for partially underwriting this program.** ☆